

## **BUY! BUY! BUY!**

In developed parts of the world, so many people are overwhelmed with items they buy from the shops, gadgets, clothes, music CDs, technology, household items. People 'over-consume'. While this may seem like a wonderful dream to those on the outside, many people in industrial countries are not happy. In the UK, 20 million people are taking medicine for their sense of depression. As people have money to spend, other people want to take it from them. Adverts are a way of persuading people to spend. They make us feel as though our own lives are inadequate, that we are not beautiful enough, nor driving a good enough car, our houses are not clean or big enough. If we feel like this, then we will be persuaded to buy more and more products to make us feel better. The problem is, more adverts make us feel like nothing is ever enough. Every product we buy has an effect, usually damaging, on the world. Consumerism in the developed countries is catastrophic for our health and for our world.

## **CHEMICALS IN THE HOME**

Smelly sprays for our hair and body, chemicals to kill garden pests, cosmetics to paint or even change the colour of our skin, house-cleaners: Chemicals are in use everywhere. These chemicals do not just disappear! They can be absorbed through our skin very easily. A study in Britain found 400 man-made chemicals inside the human body. In the same country, each year 5% more people are told by a doctor that they have allergies like eczema, asthma and hayfever. Children in houses using lots of chemicals are more likely to suffer from such illnesses. Cleaning the house furiously is not always as healthy as it may seem!



