



The Exotic Plumeria



The World's Number One Plumeria Catalog

www.exoticplumeria.com



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A word from the President:

I wish to offer a special word of thanks for the fabulous year just completed. It was by far our best year ever. We continue to grow and offer exciting new varieties of plumeria. The new offerings in this catalog are by far the best new group we have ever introduced. However, don't be one of those souls who thinks it has to be a new introduction to be good. There are some amazing varieties that have been around a long time

Also, thank you for the amazing success of my new coffee-table book about plumeria, **The Exotic Plumeria, a pictorial**. The many, many kind e-mails and letters I have received is quite humbling. Creating, writing and photographing for the book was truly a labor of love.

You are now reading the 5th in our series of catalogs which have become the "reference" for plumeria lovers throughout the world. This is the Number One plumeria catalog in the entire world.

Please also take note of our new Exclusive, "Patio Plumeria". It is truly a wonderful breakthrough for people with limited space or who just wish to have a very compact fragrant plumeria and is available only through us or one of our authorized dealers. See page 34 for the details and pricing.

If you are fortunate enough to live or visit Florida please drop in and see the many thousands of trees available for sale.

Mahalo nui loa, Alan W. Bunch



www.exoticplumeria.com

813 / 653-2496

Toll Free Order Line 1/866/718-9786

Fax. 813 / 689-1163

REWARD

Due to unethical behavior by competitor nurseries and individuals, we are hereby offering a reward of \$500 worth of merchandise to any individual who reports to us and we can confirm, a situation wherein a nursery or individual is using our copyrighted catalog, (current or past catalogs), for their personal gain in the marketing and selling of plumeria.

In this day of cell phones with cameras all you need to do is snap a picture of who and what you have observed and send it to us and provide us the date and location with individual name if possible. We will take it from there.

WARNING

***No portion of this catalog may be reproduced in any form or for any purpose including the marketing of plumeria by other nurseries or individuals
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All prices in this catalog are subject to change, based upon availability. Pricing on our website is the final word.

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The Exotic Plumeria



Sunset



Kauka Wilder



Aloha



Celadine



Embers



Espinda

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The Exotic Plumeria



Can Can



Canary



Dean Conklin



Boca III



Engelwood



Boynton Rainbow

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The Exotic Plumeria



India



Edi Moragne



Aztec Gold



Kaiulani



Natures Beauty



Confetti

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The Exotic Plumeria



Lemon Drop



Loretta



Cerise



Cool Aid



Peachglow Shell



Peachy King

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The Exotic Plumeria



Intense Rainbow



Hot Pink



Katherine Louise



Hilo Beauty



Petersens Goild



Huge Rainbow

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The Exotic Plumeria



Jean Moragne



Kaleinani



Kapiolani



Hana Dream



Redington Shores



Wanawainu

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The Exotic Plumeria



Candy Stripe



Gloria Shmidt



Donald Angus



Bali Palace



Pastel Rainbow



Dwarf Singapore White

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The Exotic Plumeria



Paul Weissich



Hausten White



Lei Rainbow



Mahalo



Nassau



Whisper

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The Exotic Plumeria



Japanese Lantern



Mela Matson



Linda Gail



Irma Bryan



Wiamanalo



Kimo

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The Exotic Plumeria



Madison White



Boca II



Julie Moragne



Harriet J.



Katie Moragne



Vera Cruz Lutica

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The Exotic Plumeria



Madeira



Duke



Bali Whirl



Penang Peach



Kahana



Cindy Moragne

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The Exotic Plumeria



Pink Twirl



Pinwheel Rainbow



Ruby Lee



Samoan Fluff



Royal Hawaiian



Kapalua

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The Exotic Plumeria



Polynesian Red



Puu Kahea



Rimfire



Bahamaiensis



Mary Moragne



Hurricane

The Exotic Plumeria



Del Ray Peach



Ihilani



Kimi Moragne



Moragne 27



Moragne 23



King Kalakaua

The Exotic Plumeria



Lisa Marie



Brilliant Rainbow

New



Maui Rainbow



Kalakaua Star

New



Kalalau



Charlotte Ebert

The Exotic Plumeria



Yellow Singapore



Millilani



Guillot's Sunset



Samoan Red



Scott Pratt



Yellow Jack

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The Exotic Plumeria



Kaanapali



Sunrise



Splash



Lemon Twirl



Makaha Sunn



Tangerine

The Exotic Plumeria



Wailuku



Teresa Wilder



Kaneohe Sunburst



Daisy Wilcox



Kaneohe Sunrise



Starbrite

The Exotic Plumeria



Heidi Gold



Singapore



Fascination



Powder Pink



Kona Hybrid



Willows White

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The Exotic Plumeria



Miami Rose



Schmidt Red



Wailea



Lani Kai



Bridal White



Waimanu

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The Exotic Plumeria



Dwarf Pink Singapore



Lurline



Madam Poni



Lahaina Dream

New



Mauna Lani



Can Cun

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The Exotic Plumeria



Key West Pink



Kipahulu



Boca I



Mary Susan



Key West Red



Vera Cruz Rose

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The Exotic Plumeria



Leilani



Sherman



Maui Beauty



White Shell

New



Lahaina



Joey Jay

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The Exotic Plumeria



Moir



Treasure Isle



Nebels Rainbow



Tahitian Red



Pink Parfait



Jeannie Moragne

The Exotic Plumeria



Courtade Pink



Dwarf Deciduous



Elena



Anthony B



Keiki



Grove Farm

The Exotic Plumeria



Kauai Rainbow



Pretty in Pink



Hong Kong



Texas Sunshine



Negril



Sally Moragne

The Exotic Plumeria



Honeyrose



Calcutta Star



Grapex



Cindy Schmidt



Kauai Beauty



Fiesta

The Exotic Plumeria



Polynesian Sunset



Pink Pansy



Ruby Too



Mauna Lani



Red Orange



Starlite

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The Exotic Plumeria



Nebel's Gold



Dainty Pink



Rainbow Cup



Haleiwa



Pink White Velvet



Jacqueline

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This catalog is for the exclusive use of The Exotic Plumeria Nursery and its customers.

The Exotic Plumeria



Caya Cay



California Sally



Lavender



Lahela



Baronet



Shangrila

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The Exotic Plumeria



Marinos Rainbow



Majesty



Bill Moragne



Maile



Waikane



Multiplicity

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The Exotic Plumeria



Pudica



Indonesian Rainbow



Pink Velvet



Dan Leidke



Piilani



Napilli

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The Exotic Plumeria



Texas Fiesta



Pauahi Ali'i



Pop's Red



Hawaiian sunset



Mele Hana



Redington Rose

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This catalog is for the exclusive use of The Exotic Plumeria Nursery and its customers.

These awesome plants which are no more than 2 ft. in height, are sold based upon the number of growth tips. The Patio Plumeria is available exclusively from The Exotic Plumeria and its authorized dealers.



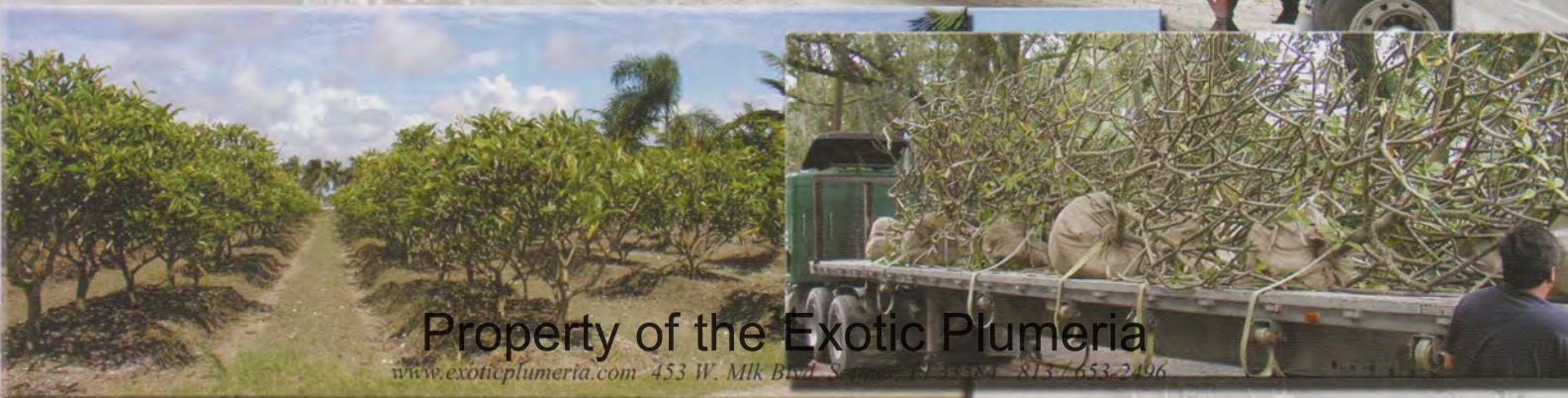
Patio Plumeria

One of the most exciting developments ever, in the world of plumeria. These plumeria are extremely compact growers and have wonderfully fragrant flowers. For those who have limited space such as a small yard, balcony, lanai, pool cage as well as northern lovers of plumeria who wish to grow them indoors. They will bloom indoors with proper added lighting and temperature. We anticipate that the trees will not reach five feet height in 10 years. Please note inset picture of one with 16 tips that without leaves, is not 12 inches high, with a trunk of at least 2 inches caliper. Also, please note this plant has 5 flower stalks developing as it comes out of dormancy. These characteristics are totally unprecedented in the world of plumeria.

Specimen size and Commercial Quantities



We have provided many major resorts with our trees including Walt Disney World, Universal Studios, Sea World, Atlantis Resort, Paradise Island Bahamas, Busch Gardens and Miami Zoo, among others.



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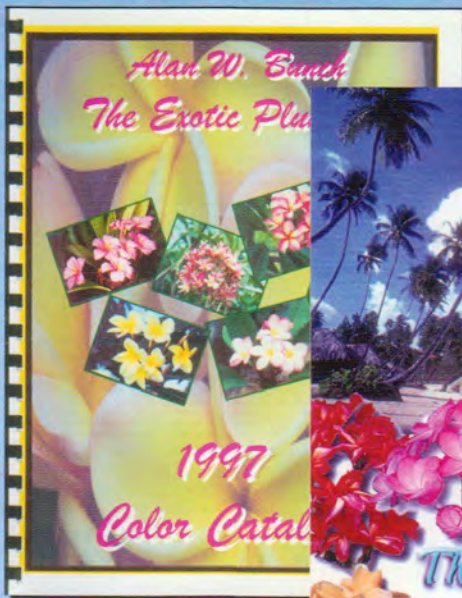
The worlds first and only hardcover coffee-table book devoted to the plumeria flowering tree.

\$49.95 plus shipping of \$8.95.

One hundred twenty pages of plumeria with 100 different varieties displayed in 8" x 10" format as well as many interesting articles about plumeria culture and propagation.

Catalog Collectibles

Our past plumeria catalogs have become collectibles. This is your last chance to own a piece of plumeria history. A very limited number of each remain in mint condition.



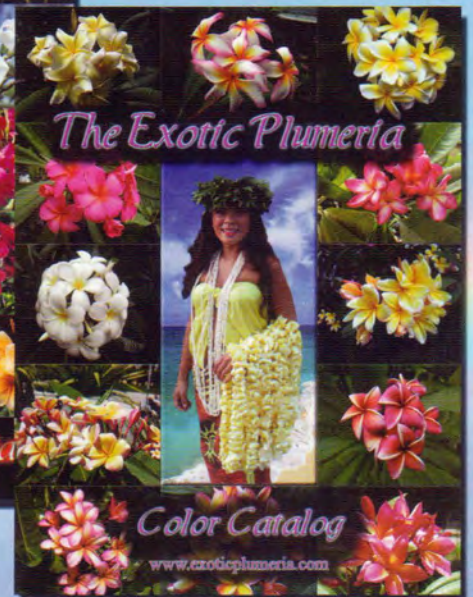
1997 Catalog
\$150



1998 Catalog
\$100



1999/2000
Catalog
\$75



2003 Catalog
\$50

Plumeria Cultivars

	Cultivar Name	Price Cutting	Price Rooted	Page in Catalog	Fragrance	Keeping Quality of Flower once picked	Size of Flower
1.	Aloha			1	Wonderful	Excellent	3+''
2.	Anthony B.			25	Pleasant	Excellent	3
3.	Aztec Gold			3	Peachy	Excellent	4
4.	Bahamiensis			13	Citrusy/Tart	Poor	2
5.	Bali Palace			7	Sweet	Very Good	2.5
6.	Bali Whirl			11	Citrusy	Good	3.5
7.	Baronet			30	Fruity	Good	3
8.	Boca I			22	Talcum Powder	Good	2.5
9.	Boca II			10	Fruity	Fair	3
10.	Boca III			2	Plumeria	Good	3.5
11.	Boynton Rainbow			2	Fruity	Very Good	3
12.	Bridal White			20	Sweet	Fair	2.5
13.	Brilliant Rainbow			15	Very Pleasant	Very Good	3
14.	Calcutta Star			27	Cherry	Very Good	3
15.	California Sally			27	Sweet	Very Good	3
16.	Can Can			2	Plumeria	Fair	3
17.	Canary			2	Peachy	Very Good	3.5
18.	Cancun			21	Citrusy	Fair	3
19.	Candy Stripe			7	Pleasant	Very Good	3
20.	Caya Cay			30	Fruity	Good	3
21.	Celadine			1	Waxy/Citrusy	Excellent	3.5
22.	Cerise			4	Fruity	Fair	3
23.	Charlotte Ebert			15	Strong Fruity	Very Good	4
24.	Cindy Schmidt			27	Pleasant	Very Good	3
25.	Confetti			3	Exquisite	Excellent	3
26.	Cool Aid			4	Cherry	Very Good	2.5
27.	Courtade Pink			25	Lavender	Fair	3
28.	Dainty Pink			29	Powdery	Good	3
29.	Daisy Wilcox			18	Spicy	Very Good	4.5
30.	Dan Leidke			32	Very Pleasant	Very Good	3
31.	Del Ray Peach			14	Peachy	Excellent	2.5
32.	Dean Conklin			2	Frangipani	Very Good	4
33.	Donald Angus			7	Lemony	Excellent	3
34.	Duke			11	Sweet	Good	3
35.	Dwarf Deciduous			25	Citrusy	Good	3.5
36.	Elena			25	Sweet	Very Good	3
37.	Embers			1	Fruity	Excellent	3
38.	Engelwood			2	Fruity	Excellent	4.5
39.	Espinda			1	Sweet	Very Good	3
40.	Fascination			19	Spicy	Very Good	3
41.	Fiesta *			27	Pleasant	Very Good	3
42.	Florida Schmidt			7	Pleasant	Very Good	3
43.	Grapex			27	Red Grapes	Excellent	3
44.	Grove Farm			25	Slightly Sweet	Very Good	4
45.	Guillot's Sunset			16	Spicy	Good	3.5
46.	Haleiwa			29	Gardenia	Good	3
47.	Hana Dream			6	Spicy	Good	3
48.	Harriet J.			10	Citrusy	Good	3
49.	Hausten White			8	Sweet	Very Good	3.5
50.	Hawaiian Sunset			33	Sweet	Very Good	4
51.	Heidi (Gold)			19	Peachy	Very Good	2.5
52.	Hilo Beauty			5	Citrusy	Excellent	3.5
53.	Honeyrose			27	Fruity	Very Good	3.5
54.	Hong Kong			26	Citrusy	Fair	2.5
55.	Hot Pink			5	Fruity	Very Good	3

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Plumeria Cultivars

	Cultivar Name	Price Cutting	Price Rooted	Page in Catalog	Fragrance	Keeping Quality of Flower once picked	Size of Flower
56.	Huge Rainbow			13	Spicy	Very Good	4.5
57.	Hurricane			13	Fruity	Very Good	3
58.	Ihilani			13	Fruity	Very Good	3.5
59.	India			3	Frangipani	Excellent	3
60.	Indonesian Rainbow			32	Fruity	Excellent	3
61.	Intense Rainbow			5	Slightly Sweet	Very Good	3
62.	Irma Bryan			9	Spicy	Excellent	3
63.	Jacqueline			29	Vanilla	Excellent	3
64.	Japanese Lantern			29	Fruity	Fair	3
65.	Joey J.			23	Fruity	Very Good	3
66.	Kaanapali			17	Fruity	Excellent	3.5
67.	Kahana			11	Sweet Fruit	Excellent	3.5
68.	Kahului			29	Wonderful	Good	3
69.	Kaiulani			3	Spicy	Excellent	3
70.	Kalakaua Star			15	Fruity	Excellent	3
71.	Kalalau			15	Spicy	Very Good	3
72.	Kaleinani			6	Slightly Sweet	Excellent	3
73.	Kaneohe Sunburst			18	Mild Sweet	Very Good	3
74.	Kaneohe Sunrise			18	Pleasant	Very Good	3
75.	Kapalua			12	Fruity	Excellent	3
76.	Kapiolani			6	Fruity	Good	3
77.	Katherine Louise			5	Sweet	Very Good	2.5
78.	Kauai Beauty			27	Pleasant	Very Good	3
79.	Kauai Rainbow			26	Pleasant	Excellent	3
80.	Kauka Wilder			1	Strong Sweet	Good	3
81.	Keiki			25	Slightly Sweet	Very Good	2
82.	Key West Red			22	Spicy	Very Good	3
83.	Key West Pink			22	Citrusy	Good	2.5
84.	Kimo			9	Fruity	Very Good	3
85.	King Kalakaua			14	Gardenias	Very Good	2
86.	Kipahulu			22	Citrusy	Good	3
87.	Kona Hybrid			19	Plumeria	Very Good	3
88.	Lahaina			23	Fruity	Very Good	3
89.	Lahela			30	Delicate	Very Good	3
90.	Lahaina Dream			21	Fruity	Excellent	3
91.	Lani Kai			20	Fruity	Excellent	3
92.	Lavender			30	Plumeria	Good	3
93.	Lei Rainbow			8	Plumeria	Very Good	3
94.	Leilani			23	Fruity	Good	3
95.	Lemon Drop			4	Lemon	Fair	3
96.	Lemon Twirl			17	Citrusy	Good	4
97.	Linda Gail			9	Very Pleasant	Very Good	3
98.	Lisa Marie			15	Fruity	Very Good	3
99.	Loretta			4	Slightly Sweet	Good	2.5
100.	Lurline			21	Exquisite	Excellent	3
101.	Madam Poni			21	Sweet	Good	3.5
102.	Madeira			11	Pleasant	Good	3.5
103.	Madison White			10	Gardenias	Good	3
104.	Mahalo			8	Fruity	Excellent	3.5
105.	Maile			31	Fruity	Very Good	3
106.	Majesty			31	Plumeria	Good	3
107.	Makaha Sunn			17	Fruity	Excellent	3
108.	Marino's Rainbow			31	Peachy	Good	3
109.	Mary Susan			22	Lemony	Very Good	3
110.	Maui Beauty			23	Fruity	Very Good	3

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Plumeria Cultivars

Cultivar Name	Price Cutting	Price Rooted	Page in Catalog	Fragrance	Keeping Quality of Flower once picked	Size of Flower
111. Maui Rainbow			15	Fruity	Excellent	3
112. Mauna Lani			21	Vanilla	Very Good	3
113. Mela Matson			9	Sweet Lemon	Very Good	3
114. Mele Hana			33	Citrusy	Good	3
115. Miami Rose			20	Fruity	Very Good	3
116. Millilani			16	Citrusy	Very Good	3
117. Moir			24	Pleasant	Very Good	3
118. Moragne, Cindy			11	Faint Scent	Very Good	4
119. Moragne, Edi			3	Jasmine	Very Good	4
120. Moragne, Jean			6	Pleasant	Very Good	4
121. Moragne, Jeannie			24	Rose	Very Good	5
122. Moragne, Julie			10	Pleasant	Very Good	4
123. Moragne, Katie			10	Sweet	Very Good	4
124. Moragne, Kimi			14	Sweet	Very Good	4
125. Moragne, Mary			13	Spicy Sweet	Very Good	4
126. Moragne, Sally			26	Sweet	Very Good	4
127. Moragne, #23			14	Pleasant	Very Good	4.5
128. Moragne #27			14	Citrusy	Very Good	4.5
129. Moragne, Bill			31	Flowery	Very Good	4.5
130. Multiplicity			31	Fruity	Good	3
131. Napili			32	Fruity	Good	3
132. Nassau			8	Citrusy	Very Good	3
133. Natures Beauty			3	Fruity	Excellent	3
134. Nebels Gold			29	Frangipani	Very Good	3
135. Nebels Rainbow			24	Mild Sweet	Excellent	3
136. Negril			26	Cloves	Excellent	3
137. Pauahi Ali'i			33	Frangipani	Excellent	3
138. Pastel Rainbow			7	Frangipani	Very Good	3
139. Patio Plumeria			37	Citrusy	Excellent	3
140. Paul Weissich			8	Slight Peach	Very Good	3
141. Peachglow Shell			4	Slightly Sweet	Very Good	2.5
142. Peachy King			4	Peaches	Excellent	4
143. Penang Peach			11	Slight Peach	Excellent	3+
144. Petersens Gold			5	Citrusy	Very Good	2.5
145. Piilani			32	Fruity	Very Good	3
146. Pink Pansy			28	Sweet	Good	2.5
147. Pink Parfait			24	Sweet	Very Good	3
148. Pink Twirl			12	Fruity	Very Good	2.5
149. Pink Velvet			32	Fruity	Very Good	3
150. Pink White Velvet			29	Slight	Good	3
151. Pinwheel Rainbow			12	Fruity	Good	3.5
152. Plastic Pink (Royal Hawaiian)			12	Mild Lemon	Excellent	3
153. Polynesian Red			13	Fruity	Good	2.5
154. Polynesian Sunset			28	Fruity	Very Good	3
155. Pop's Red			33	Pleasant	Very Good	3
156. Powder Pink			19	Powdery	Very Good	3
157. Pretty in Pink			26	Fruity	Very Good	3
158. Pudica			32	None	Poor	2.5
159. Puu Kahea			13	Mild Lemon	Very Good	4
160. Rainbow Cup			29	Fruity	Poor	3
161. Redington Rose			33	Pleasant	Good	3
162. Redington Shores			6	Fruity	Very Good	3
163. Red Orange			28	Slight	Very Good	3
164. Rimfire			13	Pleasant	Very Good	3
165. Ruby Lee			12	Pleasant	Very Good	3

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Plumeria Cultivars

Cultivar Name	Price Cutting	Price Rooted	Page in Catalog	Fragrance	Keeping Quality of Flower once picked	Size of Flower
166. Ruby Too			28	Peachy	Very Good	3
167. Ruffle Rainbow			28	Musty	Very Good	3
168. Samoan fluff			12	Sweet	Good	3
169. Samoan Red			16	Spicy	Very Good	3
170. Schmidt Red			20	Pleasant	Excellent	3
171. Scott Pratt			16	Spicy	Very Good	2.75
172. Shangrila			30	Musty	Good	3
173. Sherman White			23	Sweet	Very Good	4
174. Singapore			19	Citrusy	Good	3.5
175. Singapore, Dwarf Pink			21	Citrusy	Fair	2.5
176. Singapore, Dwarf White			7	Citrusy	Good	2
177. Singapore Yellow			16	Citrusy	Good	3
178. Splash			17	Fruity	Good	3.5
179. Starbrite			18	Pleasant	Good	3
180. Starlite			28	Coconut	Very Good	3
181. Sunrise			17	Sweet	Good	3
182. Sunset			1	Passion Fruit	Very Good	3
183. Tahitian Red			24	Spicy	Good	2.75
184. Tangerine			17	Citrusy	Good	3
185. Teresa Wilder			18	Plumeria	Very Good	3
186. Texas Fiesta			33	Fruity	Very Good	3
187. Texas Sunshine			26	Lemony	Very Good	3
188. Vera Cruz Lutica			10	Fruity	Very Good	3
189. Vera Cruz Rose			22	Roses	Very Good	3
190. Treasure Isle			24	Citrusy	Very Good	3
191. Waikane			31	Fruity	Very Good	3
192. Wailea			20	Spicy	Very Good	3
193. Wailuku			18	Plumeria	Good	3
194. Waimanu			20	Fruity	Very Good	3
195. Wanawainu			6	Fruity/Citrusy	Very Good	3
196. Whisper			8	Fruity	Excellent	3
197. White Shell			23	Sweet	Very Good	2.5
198. Waimanalo			9	Citrusy	Very Good	3.5
199. Willows White			19	Fruity	Good	2.5
200. Yellow Jack			16	Delicate	Very Good	3

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All items listed in red are new since our last catalog.

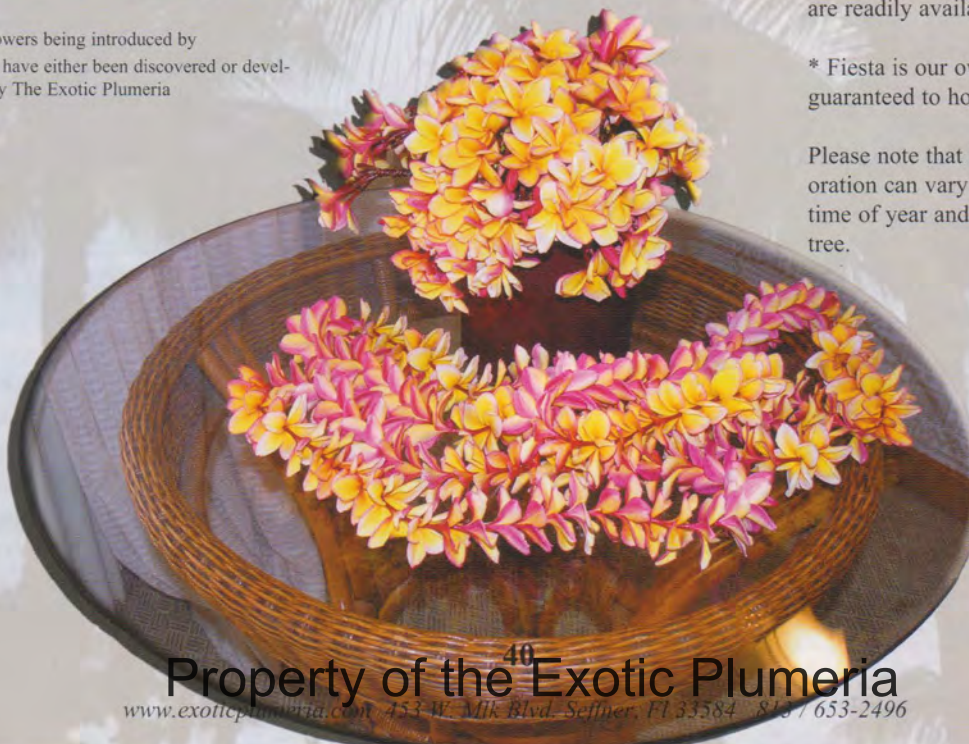
Plumeria in rooted form are available on occasion while un-rooted cuttings are readily available.

* Fiesta is our own seedling and is not guaranteed to hold true to color.

Please note that flower sizes and coloration can vary widely due to the time of year and even from tree to tree.



All flowers being introduced by Lahela have either been discovered or developed by The Exotic Plumeria



Everything you need to know about growing Plumeria.

Plumeria trees are tropical and therefore must have conditions at least approximating tropical/subtropical in order to flourish. Plumeria do best in full sun with at least a half a day's sun exposure to bloom properly. They do well when potted in an appropriate size pot to the size of the tree in well drained soil. The appropriate sized pot acts as a ballast for the tree so that it does not blow over in a breeze. The following is a list of items important to growing plumeria:

- As much sun as possible
- Fertilizer high in phosphorus (NPK middle number)
- Water soluble fertilizer should have a phosphorus content of 50 or higher
- Granular should have a phosphorus content of 20 or higher
- The color of some plumeria can be affected by ambient temperature
- Plant in well drained soil
- Make sure the drain holes in the pot are not clogged, so excess water can drain
- Lite misting with water of growth tip while cutting is rooting is helpful
- Plumeria may be grown indoors with grow lights
- Plumeria do well in screened pool cages if the cage is in full sun
- When rooting plumeria submerge the tip no more than 3 inches into the soil for a 12-16" cutting
- Do not water plumeria while they are rooting
- Soil should have moisture, but not be wet
- Rooting plumeria is successful at minimum temperatures of 60 degrees
- You may use rooting hormone if you wish, in most cases it is not necessary
- Dark Reds and Singapores are the most difficult to root
- Begin slight watering of a rooting plumeria when the leaves are well developed
- Once the leaf head has fully developed you can water normally
- When watering a potted plumeria continue until water runs out of the drain holes of the pot
- Watering schedule depends upon the time of the year
- The hotter the weather the more water is necessary to keep lush green foliage
- If a bud is present in a plumeria cutting, it may very well bloom while it is rooting
- When dormant (December-February/March) do not water
- First year rooted cuttings are more susceptible to stem rot
- Winter stem rot can be controlled by application of fungicide prior to the plant going dormant
- Begin watering and fertilizing at the first sign of the growth tip coming to life (it becomes wet looking)
- Remove any cold damage immediately (cut until center is white)
- Plumeria are hardy to 33 degrees
- If grown inside or in a greenhouse, plumeria are subject to: Whiteflies, Spidermites, and Mealy Bugs)
- They can be controlled with weekly applications of insecticidal soap
- Rootbound plumeria blow over in a slight wind- time to repot
- Plumeria like water, they don't like wet feet but they do well with moist feet
- Established plumeria trees, growing in the ground can tolerate low water conditions (xeriscape)
- Plumeria may be pruned most any time of the year but after blooming or winter is optimum
- Do not expect flowers for several years on limbs of small trees which have been pruned
- Large established trees are capable of blooming the same year they are pruned
- Cuttings are far and away the best method of starting plumeria
- Plumeria grown from seed do not hold true to the parent
- On average, a seedling will not bloom for 3 years

The World's first and only hardcover book on plumeria



The Exotic Plumeria, a pictorial

One hundred and twenty pages in a 12" x 9" landscape format showcasing 100 different plumeria varieties in 8" x 10", plus many interesting articles about plumeria culture and propagation.

Patio Plumeria



*See page 34 of catalog for more information about this great new plumeria opportunity.
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