

## The Automated Web Designer

Artisteer is the first and only Web design automation product that instantly creates fantastic looking Website designs and Blog templates.

With Artisteer YOU immediately become a Web design expert, editing and slicing graphics, coding XHTML and CSS, and creating CMS templates and Wordpress themes - all in minutes, without Photoshop or Dreamweaver, and no technical skills.

Start by pressing the "Suggest Design" button until Artisteer creates a design you like, then adjust a few properties and export your design as Wordpress Theme, Drupal Theme, Joomla Template or generic Website Template. Congratulations - You're done!



- ✓ Design awesome Blogs and professional Websites in minutes
- ✓ No need to learn Photoshop, CSS, HTML or other technologies
- ✓ Auto generate, position, contrast, size, color and shape design elements
- ✓ Export as Wordpress Theme, Web Template (XHTML+CSS), Joomla Template, Drupal Theme or ASP.NET Master Page
- ✓ Support for online blogs and content management systems coming soon



## USER TESTIMONIALS

(ONLINE FEEDBACK SUBMITTED BY ARTISTEER BETA USERS)

*I am starting a membership site for people to learn how to build Artisteer websites and to provide tutorials for FTP, and hosting how to build Astores and ebay stores...all the good stuff. And I love it... one of my customers just said the other day...that it could really be worth \$5,000 for as much as you can do with it...it is an amazing amazing program! I am very grateful and so thrilled to have had this opportunity to use it and learn it...and share it with others.*  
—Karen Krueger

*Your software is really great all around and it's one of the best I've come across lately, particularly due to it's ease of use and the automated theme generation functions.*

*Amazing idea and implementation. Ease of use is the best part.*

*It's a landmark program. Comprehensive in features and polished in finish.*

*I love everything about this software. The ability to create unique WP templates very quickly is astounding! I also look forward to the Joomla templates. This program is a wonderful thing to have for those of us who are CSS and PHP challenged!*

*I feel like a qualified web designer, so easy to use.*

*Love it, love it, love it all. The "Suggestions" feature is good and I like the idea of incorporating CodeCharge. I will buy it as soon as you're ready to go.*

*I'm from Brazil and I do know a little bit of HTML and scripting, also design with photoshop. I downloaded your program to check it out and I loved! It's an awesome program, I want to congratulate everybody that work on it.*

*I like your work and i think it will revolutionize wordpress template building.*

*Very easy to use. Loads of options available to get you started. Nice, clean layout. Quick to load and apply design selections. Love the preview as you mouse over an option. Let me know when you're ready for orders.*

*Love the ability to actually make templates. The ease of use...the ability to import your own images.*

*I was shocked to see how easily I can create a WordPress theme with Artisteer. The program is so loaded with features and I can create so many different looks for my WordPress blogs. I am looking forward to all the new features that are on the way.*

## PRODUCTIVITY FEATURES

**Design Automation** Sophisticated design element matching, object positioning, image sizing and coloring, color contrasting, rounded corners, border glow and shading, and other intelligent design effects automate Web design to the extreme.

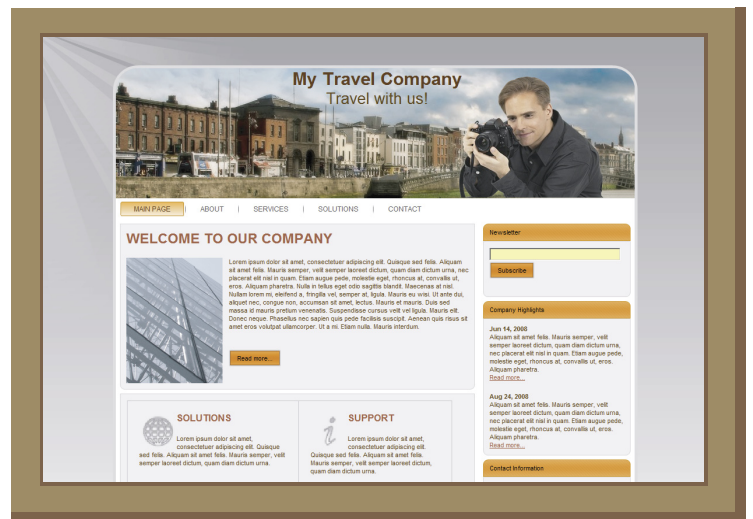
**Design Elements** Configure familiar Web design elements like page layout, background, header, navigation menu, content blocks and buttons.

**Precision Control** Control anything from basic Website properties like page layout and color palette, down to individual objects and properties like gradient of your navigation menu subitem.

**Ease of Use** Our studies show that even 6 year old children were able to learn Artisteer and start creating great looking Website designs in less than 30 minutes. Don't believe it? Borrow a neighbor's kid and see for yourself.

**Standards Support** Cross browser compatibility, tableless XHTML & CSS output, W3C color contrasting and Section 508 support make Artisteer an essential Web design tool for professionals and amateurs alike.

**Output Formats** Output your Web design as a Wordpress Blog Theme, XHTML+CSS driven Web Template, Drupal CMS Theme, Joomla CMS Template, or Web Application Template (ASP.NET).



## TECHNICAL INFORMATION

**System Requirements** Microsoft Windows 2000, XP, Vista  
Microsoft .NET Framework 2.0+  
100 Mb free disk space, 1 GB RAM

**Supported Browsers** Internet Explorer 6+, Firefox 2+, Opera 9+, Safari 1+, Google Chrome 1+

**Supported Apps** Wordpress 2.5-2.7  
(widget-ready)

**Standards** XHTML 1.0 transitional  
CSS 2.0 and 2.1  
W3C color contrast  
Section508 (pending)

**Other** PNG transparency support for IE6  
Fast page loads through image fusion