

# Ostrich farming

## A Promising New Investment Opportunity





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C.E.O  
**Pakistan Ostrich company**

## Highly Profitable Business High Productivity

Australian study says that

Breeding cows

(1 male+ 5 females)=5 Heads=**1500 KG** Meat

Breeding ostriches

(1 male+ 5 females)=150 Heads=**7000 KG** Meat

That's why farmers are investing in ostrich industry



## Highly Profitable Business High Productivity

	Ostrich	cattle
Gestation/Incubation period	42	280
Offspring per year	40	1
Slaughter Age	350	645
Meat (kg)	2000	250
Leather (sq m)	50	2.7
Feathers	36	.



## High Returns and Rapid Growth

### Multiplication

Can generate PKR

100,000/hen/annually

Low Space/ Food requirement

Best FCR

**18kg**    24kg (8 weeks)

**45kg**    80 kg (16 weeks)

**70kg**    170 kg (26 weeks)

**100 kg** 400 kg (42 weeks)



## Environment friendly business.

Global focus of farming is now truly towards environment friendly business.

Ostrich is environment friendly animal

Farming ostriches is environment friendly; steroid, antibiotic, hormone and force feeding free

Beef producers worldwide switching towards ostrich Farming for higher and faster financial returns.



## Multiple Products with Export potential

### Healthy and organic meat

55% to 60% Low cholesterol & Low fat Red Meat

### Leather

Strongest and finest

14 Sq. ft leather per Ostrich

Used in premium leather products

### Feather

Removed every year

Used in Electronics, Show business, automobile and fashion Industry

### Oil

Used in Pharmaceutical and Skin Care Products



## Best Livestock to attract local and foreign investors

Innovative farming

Best in current Energy/Economic crises

- \* Cheap labor
- \* Suitable climatic conditions
- \* Inexpensive fodder
- \* Low business cost
- \* Investors interest in Livestock increasing

Microfinance banks/companies

USAID, EXIM BANK, SPANISH COMPANIES  
and many other Donor Organizations





# Ostrich farming in Pakistan

Agriculture and livestock as main sector has a role in overcoming poverty.

Pakistan is the most suitable place for Ostrich Farming due to:

- \* Cheap labor
- \* Suitable climatic conditions
- \* Inexpensive fodder
- \* Low business cost
- \* Population of business man, farmers & investors in this business

Pakistan Ostrich company is founder and pioneer in Pakistan

With Single handed efforts population of Ostriches is about 7000 birds in Pakistan.

POC is establishing a strong breeding industry & focusing to coop up with the demand of market.

Recently Punjab assembly passed commercial ostrich farming Bill

## Sindh The Ideal Place for Ostrich farming

### Most favorable Environment

The Ostrich Revolution could help  
relieve poverty and hunger

Best Livestock for smallholders and  
landless agricultural workers

Ostrich-keeping empowers women in  
particular

Local infrastructure and Feed  
availability



## Steps to be Taken

- Supporting policies and awareness through Media
- Introducing Ostrich Farming as Subject in Agriculture and veterinary Universities. Research facilities for Ostrich Farming.
- Model ostrich farms in each main District and Ostrich farming zone like Poultry Estate.
- Safe, Secure and proper land availability with Basic Facilities for Local and foreign investors.
- Bank financing Facility



## Cooperative Farming

- POC initialize the idea as SHIRKAT FARMS.
- Best option to start.
- **Minimum Investment**
- **Maximum security**
- After 2 years can get up to 50% profit annually
- Joint Ventures with international players



**Are You  
Ready to  
win this  
Business  
Race?**

