Ostrich farming A Promising New Investment Opportunity





Raja Tahir Latif _{C.E.O} Pakistan Ostrich company

Highly Profitable Business High Productivity

Australian study says that
Breeding cows
(1 male+ 5 females)=5 Heads=1500 KG Meat
Breeding ostriches
(1 male+ 5 females)=150 Heads=7000 KG Meat

That's why farmers are investing in ostrich industry



Highly Profitable Business High Productivity

	Ostrich	cattle
Gestation/Incubation period	42	280
Offspring per year	40	1
Slaughter Age	350	645
Meat (kg)	2000	250
Leather (sq m)	50	2.7
Feathers	36	



High Returns and Rapid Growth

Multiplication
Can generate PKR
100,000/hen/annually
Low Space/ Food requirement
Best FCR

18kg 24kg (8 weeks)

45kg 80 kg (16 weeks)

70kg 170 kg (26 weeks)

100 kg 400 kg (42 weeks)



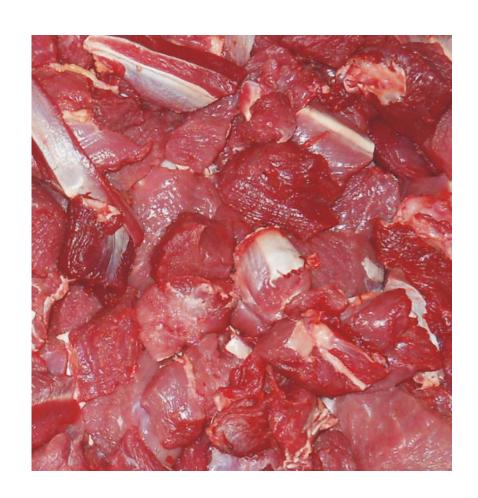
Environment friendly business.

Global focus of farming is now truly towards environment friendly business.

Ostrich is environment friendly animal

Farming ostriches is environment friendly; steroid, antibiotic, hormone and force feeding free

Beef producers worldwide switching towards ostrich Farming for higher and faster financial returns.



Multiple Products with Export potential

Healthy and organic meat 55% to 60% Low cholesterol & Low fat Red Meat

Leather

Strongest and finest 14 Sq. ft leather per Ostrich Used in premium leather products

Feather

Removed every year Used in Electronics, Show business, automobile and fashion Industry

Oil

Used in Pharmaceutical and Skin Care Products







Best Livestock to attract local and foreign investors

Innovative farming Best in current Energy/Economic crises

- * Cheap labor
- * Suitable climatic conditions
- * Inexpensive fodder
- * Low business cost
- * Investors interest in Livestock increasing Microfinance banks/companies USAID, EXIM BANK, SPAINISH COMPANIES and many other Donor Organizations



Ostrich farming in Pakistan

Agriculture and livestock as main sector has a role in overcoming poverty.

Pakistan is the most suitable place for Ostrich Farming due to:

- * Cheap labor
- * Suitable climatic conditions
- * Inexpensive fodder
- * Low business cost
- * Population of business man, farmers & investors in this business

Pakistan Ostrich company is founder and pioneer in Pakistan

With Single handed efforts population of Ostriches is about 7000 birds in Pakistan.

POC is establishing a strong breeding industry & focusing to coop up with the demand of market.

Recently Punjab assembly passed commercial ostrich farming Bill

Sindh The Ideal Place for Ostrich farming

Most favorable Environment
The Ostrich Revolution could help
relieve poverty and hunger
Best Livestock for smallholders and
landless agricultural workers
Ostrich-keeping empowers women in
particular
Local infrastructure and Feed
availability



Steps to be Taken

- Supporting policies and awareness through Media
- Introducing Ostrich Farming as Subject in Agriculture and veterinary Universities. Research facilities for Ostrich Farming.
- Model ostrich farms in each main District and Ostrich farming zone like Poultry Estate.
- Safe, Secure and proper land availability with Basic Facilities for Local and foreign investors.
- Bank financing Facility



Cooperative Farming

- POC initialize the idea as SHIRKAT FARMS.
- Best option to start.
- Minimum Investment
- Maximum security
- After 2 years can get up to 50% profit annually
- Joint Ventures with international players



Are You Ready to win this Business Race?

