



2018  
Flower  
Catalog

SINCE  
1876



Burpee  
has a  
whole new  
retail look...  
see back cover.

# Burpee combos

Perfectly balanced, innovative mixes! Single-stuck multiliners contain individually propagated and custom-treated varieties for consistent performance and good looks that keep customers coming back. These are best for 6-in. (15-cm) pots and hanging baskets.



**Color Magic** 🌻 (vegetative)  
*Multi-Species*

**Height:** 15 to 17 in. (38 to 43 cm)  
**Spread:** 18 to 24 in. (46 to 61 cm)



**Do You Lilac It?** 🌻 (vegetative)  
*Multi-Species*

**Height:** 15 to 17 in. (38 to 43 cm)  
**Spread:** 18 to 24 in. (46 to 61 cm)



**Berry Basket** 🌻 (vegetative)  
*Multi-Species*

**Height:** 17 to 19 in. (43 to 48 cm)  
**Spread:** 12 to 14 in. (30 to 36 cm)



**Cherry Plum Tart** 🌻  
(vegetative)  
*Monoculture*

**Height:** 15 to 17 in. (38 to 43 cm)  
**Spread:** 12 to 14 in. (30 to 36 cm)



**Eye Caramba** 🌻 (vegetative)  
*Multi-Species*

**Height:** 17 to 19 in. (43 to 48 cm)  
**Spread:** 12 to 14 in. (30 to 36 cm)



**Fruit Cocktail Improved** ☀️

(vegetative)

*Monoculture*

**Height:** 6 to 10 in. (15 to 25 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)



**Lucky Charm** ☀️ (vegetative)

*Monoculture*

**Height:** 12 to 16 in. (30 to 41 cm)

**Spread:** 12 to 14 in. (30 to 36 cm)



**Spirits United** ☀️ (vegetative)

*Monoculture*

**Height:** 15 to 17 in. (38 to 43 cm)

**Spread:** 12 to 14 in. (30 to 36 cm)



**I Heart Pink** ☀️ (vegetative)

*Multi-Species*

**Height:** 8 to 10 in. (20 to 25 cm)

**Spread:** 12 to 18 in. (30 to 46 cm)



**Pink Outside The Box** ☀️

(vegetative)

*Multi-Species*

**Height:** 15 to 17 in. (38 to 43 cm)

**Spread:** 18 to 24 in. (46 to 61 cm)



**Sprinkles On Top** ☀️ (vegetative)

*Monoculture*

**Height:** 15 to 17 in. (38 to 43 cm)

**Spread:** 12 to 14 in. (30 to 36 cm)



**Jazzberry Jam** ☀️ (vegetative)

*Multi-Species*

**Height:** 8 to 10 in. (20 to 25 cm)

**Spread:** 12 to 18 in. (30 to 46 cm)



**Santa Fe Sunset** ☀️ (vegetative)

*Multi-Species*

**Height:** 17 to 19 in. (43 to 48 cm)

**Spread:** 12 to 14 in. (30 to 36 cm)



Cover Image: UpTown  
Frosted Strawberry Zinnia, pg. 19.

# Flowers A to Z



## VEGETATIVE VARIETIES

### Angelonia

Archangel™

### Bacopa

MegaCopa™

### Begonia

Sparks Will Fly

### Bidens

Sunbeam

### Burpee Combos

### Calibrachoa

Isabells\*

### Coleus

Henna

Lava Rose

Marquee™\*

Redhead

Vino

Wasabi

### Cuphea

Firecracker

### Euphorbia

Breathless®

### Gaura

Belleza™

### Geranium

Fantasia®

### Impatiens

Celebrette

Fiesta™

Patchwork™

### Ipomoea

Blackie

Marguerite

### Iresine

Blazin' Rose

### Lamium

Jade Frost

### Lantana

Lucky™

### Lobelia

Early Springs™

### Lysimachia

Goldilocks

### Osteospermum

Voltage™ Yellow

White Lightning\*

### Petunia

Black Magic

Phantom

Pinstripe

### Plectranthus

Variegated

### Portulaca

Rio Grande™

### Verbena

Aztec®

EnduraScape™

## SEED VARIETIES

### Alyssum

Clear Crystal®

### Angelonia

Serena® F1

### Begonia

Dragon Wing® F1

Gryphon

### Coleus

Chocolate Covered Cherry

### Dianthus

Bouquet™ F1

Floral Lace F1

Jolt™ F1

### Dichondra

Silver Falls

### Impatiens

Enlighten\*

Enlighten Flutter\*

### Marigold

Taishan® F1

Durango®

### Petunia

Paparazzi®\*

### Rudbeckia

Tiger Eye

### Salvia

Vista

### Snapdragon

Snapshot™ F1

### Verbena

Quartz XP

### Vinca

Garden\*

### Viola

Popsicles\*

### Zinnia

Bridesmaid\*

Champagne Toast\*

White Wedding\*

UpTown™\*

**\*Exclusively Burpee**

## ALYSSUM



Purple Shades

White

### Clear Crystal® (seed)

**Height:** 6 to 10 in. (15 to 25 cm)

**Spread:** 12 to 14 in. (30 to 36 cm)

**Best for:** 306 packs, 4-in. (10-cm) pots

Delight home gardeners with graceful blooms that outperform other alyssum for size and scent! Hardy, heat-tolerant plants fill garden beds and containers with masses of fragrant flowers. Clear Crystal is easy to produce with few PGRs and little or no heat. Colors are well-matched for production.

## ANGELONIA



Dark Purple

Purple



Raspberry

White

### Archangel™ (vegetative)

*Summer Snap*

**Height:** 12 to 14 in. (30 to 36 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

The biggest blooms in a heaven-sent garden superstar! Strong even in extreme heat, humidity and drought. Archangel boasts big blooms, vibrant colors and glossy, dark green foliage for huge Summer impact at retail, in landscapes, and in mixed and mono containers. It's easy to produce following standard culture and suitable for high-density production. Striking Archangel attracts pollinators, so it feeds the bees, but is also deer-resistant, so it stands tall in the garden.



Purple

Mix

### Serena® F1 (seed)

*Summer Snap*

**Height:** 16 to 20 in. (41 to 51 cm)

**Spread:** 12 to 14 in. (30 to 36 cm)

**Best for:** 306 packs, 4-in. (10-cm) pots

Don't be fooled by Serena's perky, fine flowers - you're looking at the toughest bedding plant around! This bullet-proof performer blooms continuously all season, with little water or work. A high-quality, economical choice for growers, Serena is a real stunner at retail, too.

## BACOPA



Blue



Pink



White

### MegaCopa™ (vegetative)

**Height:** 4 to 6 in. (10 to 15 cm)

**Spread:** 12 to 18 in. (30 to 46 cm)

**Best for:** 4-in. (10-cm) pots

This showy bacopa has big blooms and excellent heat performance. Features a grower-friendly controlled habit and offers better center fill than Abunda™, which it replaces. White is THE choice for baskets, with much better heat performance (replaces Abunda Giant White). Good for mixes, too.

## BEGONIA



Pink



Red

### Dragon Wing® F1 (seed)

**Height:** 12 to 15 in. (30 to 38 cm)

**Spread:** 15 to 18 in. (38 to 46 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Vigorous Dragon Wing fills baskets, pots and shady gardens with graceful, arching foliage and large blooms. This award winner shines through heat, humidity and cool temperatures - right up until frost.



### Sparks Will Fly (vegetative)

**Height:** 15 to 18 in. (38 to 46 cm)

**Spread:** 15 to 18 in. (38 to 46 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Looking for something different in a begonia? Stand back! Sparks Will Fly dazzles with tangerine-orange blooms that glow like embers against unique dark bronze foliage and flush yellow in the Fall. This stunning plant is easy to grow and fast to finish, with a medium "rounded mounded" habit that sizes up quickly but stays controlled. Sure to be a big impulse item at retail.



### Gryphon (seed)

*Foliage Begonia*

**Height:** 14 to 16 in. (36 to 41 cm)

**Spread:** 16 to 18 in. (41 to 46 cm)

**Best for:** 6-in. (15-cm) pots

Amazing foliage begonia brings a big "wow" factor to retail programs. Showy displays, low water needs and indoor/outdoor versatility make Gryphon popular with retailers and gardeners. It's easy and quick to produce, as Gryphon fits into existing begonia plug culture.

## BIDENS



### Sunbeam (vegetative)

**Height:** 10 to 14 in. (25 to 36 cm)

**Spread:** 18 to 28 in. (46 to 71 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots, hanging baskets

High-vigor variety is a vivid companion plant to other early-season annuals. Sunbeam has good heat tolerance in gardens and landscapes, and can be grown cool to save energy.

## CALIBRACHOA



Bright Red



Dark Purple



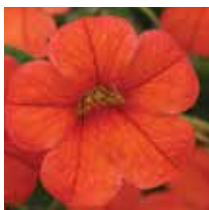
Deep Blue



Deep Yellow



Hot Pink



Orange



Purple



Rose



Terracotta



White

### Exclusively Burpee!

#### Isabells 🌞 (vegetative)

**Bright Red, Deep Blue, Deep Yellow, Hot Pink, Purple and White**

**Height:** 6 to 10 in. (15 to 25 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Dark Purple, Orange, Rose and Terracotta**

**Height:** 10 to 15 in. (25 to 38 cm)

**Spread:** 10 to 15 in. (25 to 38 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Tiny, petunia-like blooms bring enormous flower power to pots, mixed containers and baskets! This show-stopping series offers a wide range of colors guaranteed to keep gardeners coming back for more. Early-blooming plants tolerate cool temperatures and stay lush all season long.

## COLEUS



#### Chocolate Covered Cherry 🌞 🌧️ (seed)

**Height:** 12 to 14 in. (30 to 36 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Blend the scrumptious multi-color pattern with terrific performance in both sun and shade - and this is one tasty garden treat! Each fade-proof leaf shows off a rose center, surrounded by deep mahogany and edged with a thin green margin. Great in planters, beds and mixed containers.



#### Henna 🌞 🌧️ (vegetative)

**Height:** 14 to 28 in. (36 to 71 cm)

**Spread:** 14 to 16 in. (36 to 41 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Nothing beats Henna for exotic appeal - shoppers will stop in their tracks! Serrated chartreuse foliage warms to copper with deep burgundy undersides. This very uniform coleus thrives in sun or shade, bringing big visual interest to gardens and large pots.



#### Lava Rose 🌞 🌧️ (vegetative)

**Height:** 6 to 10 in. (15 to 25 cm)

**Spread:** 18 to 24 in. (46 to 61 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

This baby absolutely overflows with tons of sizzling color! The unique mounded and trailing coleus grows fast and fills in combos and baskets. The low-maintenance, high-impact plants are great as a low-growing annual groundcover, too, with very late flowering. Dense and sturdy, Lava Rose ships well.



Box Office Bronze

Red Carpet

**Exclusively Burpee!**

**Marquee™** 🌞 🌧️ (vegetative)

**Height:** 14 to 24 in. (36 to 61 cm)

**Spread:** 14 to 16 in. (36 to 41 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Naturally densely branched, compact varieties require little pinching and are ideal for small container production. Marquee's controlled vigor shines in mixed combos and landscapes. Great for both sun and shade!



**Redhead** 🌞 🌧️ (vegetative)

**Height:** 18 to 36 in. (46 to 91 cm)

**Spread:** 16 to 28 in. (41 to 71 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Everybody loves a real Redhead! This is the truest, boldest red you'll find in any coleus, keeping its bright tones in sun or shade. Redhead is a must-have for any coleus collection, fast and easy to grow for high impact at retail.



**Vino** 🌞 🌧️ (vegetative)

**Height:** 18 to 30 in. (46 to 76 cm)

**Spread:** 24 to 28 in. (61 to 71 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Gardeners everywhere will raise a toast to this easy-going, eye-catching coleus! Deep wine-colored leaves darken in the sun - a nice addition in landscapes or large containers.



**Wasabi** 🌞 🌧️ (vegetative)

**Height:** 18 to 36 in. (46 to 91 cm)

**Spread:** 16 to 28 in. (41 to 71 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

This is one Wasabi you can't have too much of! Durable and rugged, Wasabi's brilliant chartreuse, serrated leaves hold up in sun or shade without fading or spotting. Try offering it paired with Redhead - it's a spicy and sizzling combination!

**CUPHEA**



**Firecracker** 🌞 (vegetative)

**Height:** 10 to 14 in. (25 to 36 cm)

**Spread:** 12 to 14 in. (30 to 36 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Looking for a splash of sunny color? Bright red and purple flowers "pop" above the green leaves. Versatile mounded and trailing plants are useful for baskets, mixed containers and groundcover. Loves the heat! Popular with hummingbirds, too!

**DIANTHUS**



Purple

Rose Magic

**Bouquet™ F1** 🌞 (seed)

**Height:** 18 to 24 in. (46 to 61 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Lightly scented, long-lasting Bouquet is excellent for cutting gardens. Vigorous plants with strong, straight stems tolerate heat well and overwinter in zones 4 to 9.





Cherry

Picotee

### Floral Lace F1 (seed)

**Height:** 8 to 10 in. (20 to 25 cm)

**Spread:** 8 in. (20 cm)

**Best for:** 306 packs

Big, lacy blooms make Floral Lace stand out in any garden or planter. It can take tough conditions as an annual or biennial. Good for high-density Spring and Fall pack/small pot programs.



Cherry

Pink

### Jolt™ F1 (seed)

**Height:** 16 to 20 in. (41 to 51 cm)

**Spread:** 12 to 14 in. (30 to 36 cm)

**Best for:** 6-in. (15-cm) pots and larger

Jolt delivers Shocking Summer Color!™ This interspecific heat-tolerant dianthus provides a powerful surge of season-long performance and electrifying color in landscapes and containers. Its well-branched plant habit makes Jolt grower-friendly and easy to produce in premium containers with less to no PGRs.

## DICHONDRA



### Silver Falls (seed)

**Height:** 2 to 3 in. (5 to 8 cm)

**Spread:** 36 to 48 in. (91 to 122 cm)

**Best for:** 4-in. (10-cm) pots

Soft, silver-green foliage cascades over baskets and containers, or trails beautifully as a low-growing groundcover. Silver Falls complements countless flowering plants with elegant texture and color, and withstands drought and heat like no other spiller.

## EUPHORBIA



Blush

White

### Breathless® (vegetative)

**Blush**

**Height:** 8 to 12 in. (20 to 30 cm)

**Spread:** 20 to 24 in. (50 to 60 cm)

**White**

**Height:** 10 to 15 in. (25 to 38 cm)

**Spread:** 24 to 28 in. (60 to 70 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

You won't believe how durable and carefree Breathless is: extremely heat-tolerant, with low water needs and no deadheading. Stocky and well-mounded, it's fast to fill solo and mixed containers, and thrives as an in-ground plant.

## GAURA



Dark Pink

White Improved

### Belleza™ (vegetative)

**Height:** 12 to 18 in. (30 to 46 cm)

**Spread:** 16 to 20 in. (41 to 51 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

The perfect partner for other sun lovers! The upright, well-branched plants are covered with little blooms on short flower stems all season long. Butterflies and hummingbirds flock to heat and drought-tolerant gaura all Summer.

## GERANIUM



Cardinal Red



Purple Sizzle



Strawberry Sizzle



Violet



White Improved

### **Fantasia**® (vegetative)

**Height:** 12 to 14 in. (30 to 36 cm)

**Spread:** 12 to 14 in. (30 to 36 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

If you thought a vigorous, dark-leaved zonal geranium was just a fantasy... meet Fantasia! Deep green foliage complements large, semi-double flowers for big retail impact. And the vigor? Fantasia loves the heat and lasts all season. Very uniform and controlled, this geranium looks great in larger pots and hanging baskets.

## IMPATIENS



Bright Red



Neon Punch



Red Wash



Rosy Starburst



Sunset Beach



White Nights

### **Exclusively Burpee!**

#### **Enlighten** (seed)

*Impatiens walleriana*

**Height:** 9 to 11 in. (23 to 28 cm)

**Spread:** 13 to 15 in. (33 to 38 cm)

**Best for:** 306 packs, 4-in. (10-cm) pots

Light up shady beds and containers with bursts of brilliant color! An excellent landscape performer, Enlighten will have retailers and gardeners clamoring for more. And because it's extremely uniform and easy to produce, you can oblige them. All colors are well-matched to bloom together and flower freely all season.



Appleblossom



Bright Purple



Orange Flash



Red



Red Flash

### **Exclusively Burpee!**

#### **Enlighten Flutter** (seed)

*Impatiens walleriana*

**Height:** 10 to 12 in. (25 to 30 cm)

**Spread:** 15 to 16 in. (38 to 41 cm)

**Best for:** 306 packs, 4-in. (10-cm) pots

More than a single...but different from a double. Fancy flowers in a range of unique colors have big retail appeal. Easy to produce, with a spreading habit that's great for gardens and landscapes.



Cosmic Burgundy

Cosmic Orange



Frost

Grape Crush Improved



Purple

Salsa Red



Peach Prism

Pink Shades



Orange Crush Improved

Red



Sparkler Cherry

White

**Patchwork™** 🌈 🌈 (vegetative)  
*Impatiens walleriana*

**Height:** 10 to 16 in. (25 to 41 cm)  
**Spread:** 12 to 14 in. (30 to 36 cm)  
**Best for:** 4 and 6-in. (10 and 15-cm) pots

Distinctive Patchwork “wows” with unique, patterned flowers all season long. Brilliant colors make high-impact retail displays. A strong performer in shady containers and landscapes, Patchwork is easy to produce, following standard Fiesta double impatiens culture.

**Celebrette** 🌈 🌈 (vegetative)  
*New Guinea Impatiens*

**Height:** 8 to 10 in. (20 to 25 cm)  
**Spread:** 10 to 12 in. (25 to 30 cm)  
**Best for:** 4-in. (10-cm) pots

Showy, tropical look stands up to heat and thrives in cool conditions. Gardeners love Celebrette’s early, continuous flowering and big, eye-catching blooms in the ground or in pots. Retailers love its controlled habit and solid sell-through. Growers love all of that, plus its uniform timing across all four colors.

**Fiesta™** 🌈 🌈 (vegetative)  
*Double Impatiens*

**Height:** 10 to 16 in. (25 to 41 cm)  
**Spread:** 10 to 12 in. (25 to 30 cm)  
**Best for:** 4-in. (10-cm) pots

Gardeners can’t resist these mini-rose look-alikes - especially when they see how easy they are to maintain! These early bloomers are easy to grow, too: excellent branching and uniformity mean less stretching and fewer PGRs. Ideal for landscapes, baskets, combos and patio planters.



## IPOMOEA



**Blackie** 🌞 (vegetative)

*Sweet Potato Vine*

**Height:** 10 to 12 in. (25 to 30 cm)

**Spread:** 24 to 36 in. (61 to 91 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

What's the best way to set off bright mixed containers? Bring in Blackie's deep purple foliage! This classic vine cascades from patio pots and baskets, providing a dramatic contrast to full-sun flowers.



**Marguerite** 🌞 (vegetative)

*Sweet Potato Vine*

**Height:** 10 to 12 in. (25 to 30 cm)

**Spread:** 24 to 36 in. (61 to 91 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Cascading Marguerite makes mixed containers magnificent! This popular chartreuse vine adds a bright color and texture to pots, baskets, window boxes and garden beds.

## IRESENE



**Blazin' Rose** 🌞 🌈 (vegetative)

**Height:** 18 to 30 in. (46 to 76 cm)

**Spread:** 16 to 20 in. (41 to 51 cm)

**Best for:** 6-in. (15-cm) pots

Striking multi-color leaves put on an eye-catching show. A great standout in mixed plantings - the strong vigor assures that the plant won't get lost! Also ideal for garden beds.

## LAMIUM



**Jade Frost** 🌞 🌈 (vegetative)

**Height:** 8 to 10 in. (20 to 25 cm)

**Spread:** 36 to 48 in. (91 to 122 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Colorful deep green leaves with heavy silver mottling and small, pale yellow flowers. Fast-growing, trailing plant is the perfect addition to mixed planters and baskets. Makes a shimmering garden edging, too.

## LANTANA



Flame

Pure Gold



Sunrise Rose

**Lucky™** 🌞 (vegetative)

**Height:** 12 to 16 in. (30 to 41 cm)

**Spread:** 12 to 14 in. (30 to 36 cm)

**Best for:** 4-in. (10-cm) pots

This compact lantana loves the heat and looks sensational in pots, baskets and mixed combos. Excellent branching means fewer pinches and PGRs. Less seed set means more continuous flowering.

## LOBELIA



Dark Blue



Lavender Pink



Sky Blue



White

### Early Springs™ (vegetative)

(vegetative)

**Height:** 8 to 10 in. (20 to 25 cm)

**Spread:** 8 to 14 in. (20 to 36 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Lots of blooms for lots of color - just one plant fills a quart or gallon container! Try mixing colors for a great-looking monoculture basket. Free-flowering Early Springs (formerly Hot Springs™) is great for energy-saving cool growing, but it performs beautifully in the heat, too!

## LYSIMACHIA



### Goldilocks (vegetative)

**Height:** 2 to 4 in. (5 to 10 cm)

**Spread:** 12 in. (30 cm)

**USDA Zones:** 3a to 10b

**Best for:** 4 and 6-in. (10 and 15-cm) pots

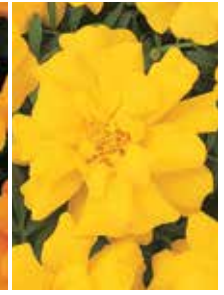
Low care, big looks in mixed containers and landscapes! This trailing, self-cleaning plant has golden lime green leaves that turn iridescent in the sun.



Bolero



Orange



Yellow

### Durango® (seed)

*French Marigold*

**Height:** 10 to 12 in. (25 to 30 cm)

**Spread:** 6 to 8 in. (15 to 20 cm)

**Best for:** 306 packs, 4-in. (10-cm) pots

This classic French marigold delivers outstanding performance from the bench to the garden - even through heat and frost! Early, free-flowering plants feature uniform height and good branching. Durango's fragrant, 2 to 2.5-in. (5 to 6-cm) flowers display lots of long-lasting color in garden beds and containers.

## MARIGOLD



Orange



Yellow

### Taishan® F1 (seed)

*African Marigold*

**Height:** 10 to 12 in. (25 to 30 cm)

**Spread:** 8 to 10 in. (20 to 25 cm)

**Best for:** 306 packs, 4-in. (10-cm) pots

This is one tough, durable and beautiful garden classic. Taishan's enormous, tightly petaled flowers look terrific at retail, with less breakage and long shelf life. In beds or containers, they're virtually indestructible, providing season-long color even through the worst weather.

## OSTEOSPERMUM



### **Voltage™ Yellow** ☀️ (vegetative)

*Spring Daisy*

**Height:** 10 to 16 in. (25 to 41 cm)

**Spread:** 24 to 28 in. (61 to 71 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

This high-impact Spring Daisy is the first in bloom...and the last one out! Incredibly vibrant yellow flowers stop traffic at retail and electrify baskets, containers and landscapes. Voltage Yellow branches beautifully, so you need fewer PGRs to produce naturally full and compact plants.



**Exclusively Burpee!**

### **White Lightning** ☀️ (vegetative)

*Spring Daisy*

**Height:** 12 to 18 in. (30 to 46 cm)

**Spread:** 14 to 20 in. (36 to 51 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

White Lightning is one of the best Summer-performing osteos! Strong and weather-tolerant, it really stands up to heat...and that means three-season shelf life and all-Summer garden shows. You can grow White Lightning in any climate, as it's on par with popular Voltage Yellow. The cheery white blooms are striking even when "asleep," with bright flashes from the yellow undersides.

## PETUNIA



### **Black Magic** ☀️ (vegetative)

**Height:** 10 to 16 in. (25 to 41 cm)

**Spread:** 16 to 20 in. (41 to 51 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

The blackest black petunia on the market! This elegant variety mixes well with other sun-loving garden favorites and makes the color pop! These stunning blooms are sure to be the star of gardens and planters, and will definitely keep registers ringing at retail! The grower-friendly, mounding plants time right along with Pinstripe and Phantom.



### **Phantom** ☀️ (vegetative)

**Height:** 8 to 12 in. (20 to 30 cm)

**Spread:** 8 to 12 in. (20 to 30 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Another breeding breakthrough! Easy-to-grow Phantom features a distinctive yellow star pattern on a pure black background. It's a stunner in containers, and partners perfectly with Black Magic and Pinstripe on the bench, at retail and in the garden.





**Pinstripe** 🌞 (vegetative)

**Height:** 8 to 12 in. (20 to 30 cm)

**Spread:** 8 to 12 in. (20 to 30 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

A dressy garden classic, Pinstripe shares the same plant habit and easy culture as Black Magic and Phantom. This sophisticated petunia's deep purple - almost black - blooms show off a sleek, creamy white star pattern, beautiful in baskets and pots.



Fashion Cherry



Glamour Pink



Glitz Yellow



Midnight Blue



Palladium Purple



White Diamonds

**Exclusively Burpee!**

**Paparazzi**® 🌞 (seed)

*Petunia Grandiflora*

**Height:** 10 to 15 in. (25 to 38 cm)

**Spread:** 10 to 15 in. (25 to 38 cm)

**Best for:** 4-in. (10-cm) pots

Gardeners will go wild for these big-bloomed stars in exciting colors - now you can offer new decorator options in a consumer-favorite class! Paparazzi is easy to include in existing petunia production with no special requirements. Suitable for pots, combination planters and baskets, this star-quality collection is a must for today's trend-conscious shopper.

**PLECTRANTHUS**



**Variegated** 🌞 🌿 (vegetative)

**Height:** 8 to 10 in. (20 to 25 cm)

**Spread:** 12 to 18 in. (30 to 46 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Pretty, two-toned accent plant is very versatile - it's excellent used "solo" in hanging baskets, as a groundcover or as an accent plant in mixed containers and window boxes. The attractive white-edged foliage graces long, trailing stems.

## PORTULACA



Magenta

Scarlet



Yellow

### Rio Grande™ (seed) ☀️

*Purslane*

**Height:** 3 to 4 in. (8 to 10 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Big, bright flowers highlight the full, fast-growing plants, adding a taste of the tropics to gardens. The drought-tolerant, low-spreading plants thrive through Summer heat. Best in well-drained soil.

## RUDBECKIA



### Tiger Eye ☀️ (seed)

**Height:** 24 in. (61 cm)

**Spread:** 24 in. (61 cm)

**Best for:** 6-in. (15-cm) pots

Like its exotic namesake, Tiger Eye is tough, strong and colorful! Its long-lasting, single, golden-yellow blooms tolerate light shade and dry conditions. Features outstanding plant and flower uniformity on the bench and in the garden.

## SALVIA



Purple

Red

### Vista ☀️ (seed)

**Height:** 10 to 12 in. (25 to 30 cm)

**Spread:** 8 in. (20 cm)

**Best for:** 306 packs

Vista is one of the most vibrant salvias you can grow! This "Hot Summer Survivor" delivers dense, full spikes of intense color that won't fade, even when exposed to the brightest sun.



Dragon Wing Pink, pg. 6



## SNAPDRAGON



Plumblossom



Red



White



Yellow

### Snapshot™ F1 (seed)

**Height:** 6 to 10 in. (15 to 25 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 306 packs

Bushy, compact plants offer stunning shows in gardens and landscapes. The series features uniform flowering, with a 7-day window for Spring and Fall sales in packs.

## VERBENA



Blue Velvet



Burgundy Wink



Red Velvet



Violet Wink



White



Wild Rose

### Aztec® (vegetative)

**Height:** 8 to 10 in. (20 to 25 cm)

**Spread:** 12 to 18 in. (30 to 46 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Lush, healthy color dazzles from Spring through Fall, including the "Wink" varieties, which bring an exciting eye type to the series! Mounded, trailing plants thrive in heat, humidity and cool temperatures, filling landscapes and small to large containers and baskets with masses of captivating blooms. Early-flowering Aztec offers unbeatable uniformity and vigor for easy growing, shipping and selling.



Dark Purple



Red

### EnduraScape™ (vegetative)

**Height:** 8 to 12 in. (20 to 30 cm)

**Spread:** 18 to 24 in. (46 to 61 cm)

**Best for:** 4 to 6-in. (10 to 15-cm) pots

Ideal for Summer landscapes, EnduraScape won't cycle out of color. Vigorous series has superior Summer flowering and frost tolerance in early-season outdoor performance.



Merlot Mix



Red With Eye



White

### Quartz XP (seed)

**Height:** 8 to 10 in. (20 to 25 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 306 packs

Strong, all-season plants feature dark green leaves and large florets and umbels on spreading, mounded plants. Well-suited to Spring and Fall planters, baskets and landscapes.

## VINCA



Apricot



Dark Red



Pink



White



Polka Dot

### Exclusively Burpee!

**Garden** 🌻 (seed)

**Height:** 14 to 16 in. (36 to 41 cm)

**Dark Red and Polka Dot**

**Spread:** 10 to 12 in. (25 to 30 cm)

**Apricot, Pink and White**

**Spread:** 22 to 25 in. (56 to 64 cm)

**Best for:** 306 packs, 4 and 6-in. (10 and 15-cm) pots

This heat-loving vinca fills gardens fast! Robust, upright plants with lush, glossy foliage and big, colorful blooms make a bold statement in landscapes and containers of all types.

## VIOLA



Frost



Honey Berry



Pink Blush



Purple Face



Purple/Yellow



Tangerine



White



Yellow

### Exclusively Burpee!

**Popsicles** 🌻 🌻 (seed)

**Height:** 12 to 16 in. (30 to 41 cm)

**Spread:** 12 to 16 in. (30 to 41 cm)

**Best for:** 306 packs, 4 and 6-in. (10 and 15-cm) pots

Plant Popsicles in Spring and Fall for the coolest all-season color in gardens, baskets and patio planters! This game-changing viola series is more vigorous and grows faster and larger than other violas, so gardeners enjoy more color coverage with fewer plants. They're super-versatile, too - these easy-to-grow violas are at home in 306 packs to big baskets and everything in between.

## ZINNIA



**Exclusively Burpee!**

**Bridesmaid** ☀️ (seed)

**Height:** 14 to 18 in. (36 to 46 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 4-in. (10-cm) pots

This Bridesmaid steals all the attention, with its fluffy, double lemon yellow blooms. As tough as it is pretty, easy-care Bridesmaid thrives in containers and beds and makes a beautiful cut flower indoors.



**Exclusively Burpee!**

**Champagne Toast** ☀️ (seed)

**Height:** 14 to 18 in. (36 to 46 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 4-in. (10-cm) pots

Champagne Toast gives gardeners something to celebrate! Large, double pink blooms bring an elegant touch to mixed containers and gardens, as well as indoor vase arrangements. A low-water-needs, easy-care variety.



**Exclusively Burpee!**

**White Wedding** ☀️ (seed)

**Height:** 14 to 18 in. (36 to 46 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 4-in. (10-cm) pots

Add a little romance to Summer containers and landscapes. Double, ivory-white blooms thrive without a lot of maintenance or water. Gardeners will love White Wedding as a cut flower, too!



Frosted Strawberry



Grape

Pink Champagne



Sunstreak

White Wall

**Exclusively Burpee!**

**UpTown™** ☀️ (seed)

**Height:** 18 to 24 in. (46 to 61 cm)

**Spread:** 18 to 24 in. (46 to 61 cm)

**Best for:** 4-in. (10-cm) pots

Think "zinnia," think "Burpee." UpTown is the new Burpee classic. Strong, spreading plants stand tall and full in the heat, even with less watering. Large, colorful flowers provide plenty of appeal at retail and in the garden.

# Dressed for success



## Burpee packaging

We offer a variety of eye-catching point-of-purchase materials. Go online to see ad layouts, store display ideas and other selling tools at [BurpeeHomeGardensBrand.com](http://BurpeeHomeGardensBrand.com).



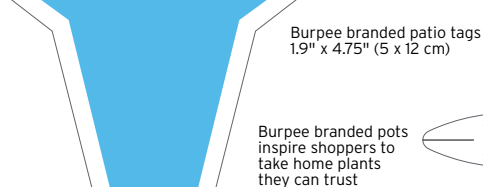
Fence banner 60" x 36" (152 x 91 cm)



Area sign 16" x 30" (41 x 76 cm)



Bench cards 11" x 7" (28 x 18 cm)

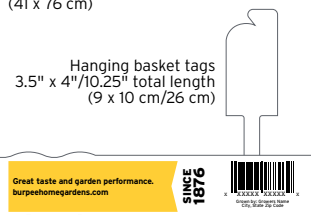


Burpee branded patio tags 1.9" x 4.75" (5 x 12 cm)

Burpee branded pots inspire shoppers to take home plants they can trust



Bench tape roll 4" x 50' (10 cm x 15.25 m)



Hanging basket tags 3.5" x 4"/10.25" total length (9 x 10 cm/26 cm)



Burpee branded pack handle 19.75" x 1.25" (50 x 3 cm)



## Discontinued

- Angelonia Serena White
- Begonia Whopper Red Bronze Leaf
- Begonia Whopper Red Green Leaf
- Begonia Whopper Rose Bronze Leaf
- Begonia Whopper Rose Green Leaf
- Begonia Yang Red
- Begonia Yang White
- Begonia Yin Red
- Begonia Yin Rose
- Begonia Yin White
- Burpee Combo Fantasyland
- Calibrachoa Isabells Red Splash
- Coleus Marquee Blonde Bombshell
- Coleus Marquee Special Effects
- Dianthus Floral Lace Violet
- Geranium Fantasia Dark Red
- Petunia Flash Mob Bluerific
- Petunia Flash Mob Magentacular
- Petunia Flash Mob Pinkceptional
- Petunia Flash Mob Redtastic
- Petunia Suncatcher Burgundy
- Petunia Suncatcher Midnight Blue
- Petunia Suncatcher Red
- Petunia Suncatcher White
- Petunia Suncatcher Yellow
- Salvia Mystic Spires Blue
- Zinnia UpTown Orange Blossom



Order at [ballseed.com/webtrack](http://ballseed.com/webtrack).

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