

Brazilian berry destroys cancer cells in lab, UF study shows - Acai "contains antioxidants that destroyed cultured human cancer cells in a recent [University of Florida study](#), one of the first to investigate the fruit's purported benefits."

NBC Today reported "the anomabi Indians have believed for centuries that the acai holds unique power...and is believed to give anyone who drinks it a burst of energy."

Vogue magazine calls acai juice, "the next big workout cocktail."

The **Washington Post** writes...the acai "has a beguiling, berry-like flavor with intense chocolate overtones."

Men's Journal calls it, "**the fruit that packs a punch**"

The **London Times** reports, "acai [has] the nutritional content that makes other fruits blush with inadequacy."